

Quantum Leaps In Technology Further Evolve Accessories For Pre Fall 2020



Joseph DeAcetis Contributor 

Style & Beauty

I cover luxury fashion.

Facing a violently changing world, today's executives will soon have to deal with challenges that were non-existent seven months ago. In a word, we now live in a culture of extremes. The current work climate has forcefully pushed office time into a great level of uncertainty, building for the unknown might just be the right path on the new journey into un-chartered territory.

When it comes to the newest accessories (in womenswear) for pre-fall 2020, advancements in technology are of great interest to consumers. This season, offerings of entirely fresh styles and hybrid materials —along with new production methods that have never been seen before, are catching the customer's eye.

On a separate note, ***dressing in proper business attire*** (at home) during office hours— has been proven to increase productivity. Now, more than ever, the American workforce needs to operate the very best way possible to keep the economic engine running smoothly until we reach safe ground.

Made from highly responsive material that performs amazingly well in the real world, the luxury women's accessories lineup for *late summer-pre-fall* is built from advanced high-performance materials that breathe with ease and race into the future. And while this is the kind of tech that would normally end up in apparel, new product offerings are taking accessories to the next level.

The accessory market segmentation is discovering what happens when you turn up the fire on the lateral nature of the impactful tech experiments. In fact, I am convinced that launching new concepts not only represents the apex of human ingenuity, but in turn convinces consumers that science, imagination and style will be part of our new world that no one thought possible.

Aranyani



Aranyani's Mini Top Handle Bag in Dusty Pink Black Combo with Hematite Stones
COURTESY OF VIKRANT KHARAT

Refresh your wardrobe this summer with Aranyani's mini top handle from its Stone Drops line. This is the standout bag of the summer because of its effortless elegance. In dusty pink (Aranyani's signature color) and black, this two-tone, soft leather, is accented with a Hematite speckled rim. Hematite is the stone which evokes self-empowerment and positivity — something that we can all use a bit more of these days. Adding Aranyani's mini-top handle to your look this summer will not only make you look good, but it may just put a positive spin on things. We're calling it a bag with benefits. - **\$1,450**